INTERNATIONAL DAY FOR THE UNREACHED

Mark Kordic
Executive Relations Director
Seed Company
Arlington, TX

Since 1986, Mark has focused on connecting partners with community-transforming projects in conjunction with faith-based organizations focused on higher education, media, church and worldwide missions. Spreading the word of Jesus through Bible translation is the core outreach activity of The Seed Company, and a primary reason it is joining in an alliance with other outreach ministries to create the first International Day for the Unreached, taking place on Pentecost, May 15, 2016.

The "Alliance for the Unreached," is calling on churches, radio stations, media and individual believers to set aside May 15 as a day to take a bold stand for reaching the unreached and to pray for those who are living without the good news of Jesus. The Seed Company is joining Missio Nexus, Bibles For The World, Operation Mobilization and Reach Beyond in the Alliance.

The Seed Company's mission is to accelerate Scripture translation and impact for people without God's Word through Great Commission partnerships, such as the "Alliance for the Unreached."

Mark began his focus on outreach ministry while serving at Cedarville University in Ohio, where he was instrumental in building a 14-station Christian radio network in the Midwest. He then formed the Major Donor Consulting division of Advocace, a faith-based management and educational support firm for ministries in Coppell, TX.

In his work with such organizations as the Christian Leadership Alliance and National Religious Broadcasters, he has engaged with hundreds of thoughtful Christian stewards and ministry leaders. Serving in leadership roles with the Seed Company since 2011, Mark engages individual, business and church partners as they invest in Bible translation for those without Scripture in 90 countries.

Mark and his wife, Paula, live in Mansfield, TX, and are the parents of two married children and a college-aged son. They remain avid fans of The Ohio State Buckeyes and Cleveland professional sports teams.